

CATEGORY	4	3	2	1
Organisation	Your information is well organised with well-constructed paragraphs and headings.	Your information is organised and features well-constructed paragraphs.	Your brochure is somewhat organised with some evidence of paragraphing.	Your brochure appears to be disorganised and has little or no paragraphing.
Amount of Content	You have addressed all the assignment criteria.	You have addressed most of the assignment criteria.	You have addressed some of the assignment criteria.	You have addressed a minimal amount of the assignment criteria.
Mechanics	No grammatical, spelling or punctuation errors.	Almost no grammatical, spelling, or punctuation errors.	A few grammatical, spelling, or punctuation errors.	Many grammatical, spelling, or punctuation errors.
Images/Diagrams	All of your images are labelled and enhance the information being presented.	Most of your images are labelled and enhance the information being presented.	You have used some images; however, they are not relevant to the content of your brochure.	You have not used any images or diagrams.
Professionalism	You have created a brochure that appears to be of very high quality with a professional appearance.	You have created of brochure that appears to be of good quality and appearance.	You have created a brochure that is of adequate quality.	You have created a brochure that appears to be of poor quality.

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